



## **EUROSIM 2007**

**6<sup>th</sup> EUROSIM Congress**  
**on Modelling and Simulation**

**September 9 – 13, 2007, Ljubljana, Slovenia**

<http://www.eurosim2007.org>

# **Sponsorship/Exhibition/Advertising Prospectus**

Dear partners, colleagues from the modelling and simulation community!

EUROSIM is the Federation of European Simulation Societies, which currently includes eleven full members and three observer members including the following countries: Austria, Germany, Switzerland, Croatia, Czech Republic, Slovak Republic, Belgium, Netherlands, France, Hungary, Italy, Denmark, Finland, Norway, Sweden, Slovenia, United Kingdom, Ireland, Poland, Latvia, Spain and Romania. It is a kind of umbrella over regional societies with the aim to promote the area of modelling and simulation, to coordinate international events, to establish the better connection between academic and industrial environment, etc. (see [www.eurosim.info](http://www.eurosim.info)). The president of EUROSIM is in the period 2004-2007 prof. dr. B. Zupančič from Slovenian Society for Simulation and Modelling - SLOSIM. One of the important activities of EUROSIM is the organization of the triennial congress, which will in Sept. 2007 take place in Ljubljana, Slovenia (see [www.eurosim2007.org](http://www.eurosim2007.org)) and will be organized by the Slovenian Society for Simulation and Modelling with cooperation of other EUROSIM member societies and the University of Ljubljana, Faculty of Electrical Engineering.

Triennial EUROSIM congress is an important modelling and simulation event in Europe. We expect about 350 people from all over the world, from the west and from the east. We expect people from academic and industrial institutions. Although the organisation is non profit and with a lot of voluntarily work, the participant fees do not cover the expenses and some other sources are needed.

We invite you to support this important scientific event and to contribute to successful organisation as a donator, sponsor, advertiser or exhibitor. Attached we send you an official sponsorship prospectus with some possibilities for you. However we are willing to discuss with you about any other ideas and suggestions.

With best personal regards,

Prof. dr. R. Karba

Prof. dr. B. Zupančič

Prof. dr. T. Slivnik

Chairman of the IPC  
President of SLOSIM

Chairman of the Congress  
President of EUROSIM

Dean of the Faculty of El. Eng

# **INTRODUCTION TO THE CONGRESS**

Official name: **EUROSIM 2007**  
**6<sup>th</sup> EUROSIM Congress on Modelling and Simulation**

Congress date: September 9 – 13, 2007

Organiser: Slovenian Society for Simulation and Modelling SLOSIM  
University of Ljubljana, Faculty of Electrical Engineering

## **SCIENTIFIC PROGRAMME**

### **Topics of Interest:**

The scope includes all aspects of continuous, discrete (event) and hybrid modelling, simulation, identification and optimisation approaches. So the common denominator is problems solving with modelling and simulation in a way that can be useful also for solving other problems in similar or different areas. Contributions from technical (engineering) areas but also from nontechnical areas are welcome.

## **CONGRESS VENUE**

University of Ljubljana  
Faculty of Electrical Engineering  
Tržaška 25  
SI-1000 Ljubljana  
SLOVENIA

### **General information**

Prof. Borut Zupančič  
Chair of the congress  
University of Ljubljana  
Faculty of Electrical Engineering  
Tržaška 25, SI-1000 Ljubljana, Slovenia  
Phone: +386 1 476 83 06  
Fax: +386 1 426 46 31  
E-mail: borut.zupancic@fe.uni-lj.si

### **Technical sponsorship information**

CANKARJEV DOM, Cultural and Congress Centre  
Congress Agency  
Ms Mateja Peric  
Prešernova cesta 10, SI-1000 Ljubljana, Slovenia  
Phone: +386 1 2417 139, Fax: +386 1 2417 296  
E-mail: [mateja.peric@cd-cc.si](mailto:mateja.peric@cd-cc.si)

### **Congress Website**

<http://www.eurosim2007.org>

### **Internet information on Ljubljana**

<http://www.slovenia-tourism.si> (information on Slovenia)  
<http://www.ljubljana-tourism.si> (information on Ljubljana)

## **OPTIONS FOR SPONSORSHIP**

We would like to invite you to contribute to successful organisation of this event in one or more of the following ways:

- As a sponsor or donator of the congress
- As an advertiser in congress material (Final programme, Book of abstracts, DVD Proceedings, promotion material in the congress bag)
- As an internet advertiser
- By participating in the congress exhibition
- As a sponsor of invited speakers
- As a sponsor of Social events
- As a sponsor of best paper award, best student paper award, best poster award
- Other items (meals, congress bags, ...)
- Your own suggestions

**20% VAT is to be added to all prices.**

## **EXHIBITION**

The exhibition will be organised in the hall where coffee breaks are held for the participants of the congress.

Empty exhibition space can be rented and equipped by an exhibitor (min. 3- 4 m<sup>2</sup>). Space rental per m<sup>2</sup> is:

Before April 1, 2007	150 EUR
After April 1, 2007	200 EUR

Please note that the above mentioned prices refer to floor space, electricity and a table. Additional equipment and services such as construction (modular stands), furniture hire, etc. can be rented at extra charge.

Allocation of space will be treated as a first-come first-served.

## **ADVERTISEMENTS IN FINAL PROGRAMME, BOOK OF ABSTRACTS, DVD PROCEEDINGS**

Full page, inside, colour	500 EUR
Half page, inside, colour	300 EUR
Full page, inside, b/w	300 EUR
Half page, inside, b/w	200 EUR

Deadline for sending advertisements: June 30, 2007

## **PROMOTION MATERIAL**

Promotion material in the congress bag	400 EUR
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## **ADVERTISEMENTS ON THE WEBSITE OF THE CONGRESS**

First page (logo+link)	400 EUR
Sponsor's page (logo+link)	200 EUR

## **SPONSORING OF SOCIAL EVENTS**

The Technical organiser will provide assistance in organisation of any social/cultural events that your company would like to host during the Congress. Please contact the Technical organiser with your ideas and requirements and they will put forward proposals, calculate the costs and organise your event.

### **Coffee break**

The sponsor is entitled to the following benefits:

- logo in the Final programme, Book of abstracts, DVD Proceedings
- logo with link from the website of the congress
- special announcement of sponsor at the end of plenary lecture before the sponsored coffee break

Estimate of costs (for 200 persons): **850 EUR**

The costs depend on the choice of beverage and number of participants.

### **Light meal**

The sponsor is entitled to the following benefits:

- logo in the Final programme, Book of abstracts, DVD Proceedings
- logo with link from the website of the congress
- special announcement of sponsor at the end of plenary lecture before the sponsored light meal
- promotion material in the congress bag

Estimate of costs (for 200 persons): **1.700 EUR**

Price varies according to menu selection and number of participants.

### **Welcome reception**

The sponsor is entitled to the following benefits:

- logo in the Final programme, Book of abstracts, DVD Proceedings
- an advert in the Book of Abstracts and in the Final programme (colour page), in the DVD Proceedings
- logo with link from the website of the congress
- welcome address of the sponsor at the event
- exhibition space 2 x 2 m for the time of the sponsored reception
- promotion material in the congress bag
- 1 free registration fee

Estimate of costs (for 150 persons): **3.000 EUR**

Price varies according to menu selection and number of participants.

## SPECIAL SPONSOR CATEGORIES

Sponsor category	Price
Category A	3.000 EUR
Category B	2.000 EUR
Category C	1.000 EUR
Category D	budget to be negotiated

"Category" sponsors will enjoy the following benefits:

### Category A

- an exhibition space
- an advert in the Book of Abstracts and in the Final programme (colour page, back cover), in the DVD Proceedings
- logo with link from the main page of the website of the congress
- 2 free registration fees
- logo in the congress hall
- logo in the Final programme, Book of abstracts, DVD Proceedings
- promotion material in the congress bag
- other items, which will be agreed by the contract
- announcement of the sponsor at the opening ceremony and congress dinner

### Category B

- an exhibition space
- an advert in the Book of Abstracts and in the Final programme (colour page, inside), in the DVD Proceedings
- logo with link from the website of the congress
- 1 free registration fee
- logo in the Final programme, Book of abstracts, DVD Proceedings
- promotion material in the congress bag
- other items, which will be agreed by the contract
- announcement of the sponsor at the opening ceremony and congress dinner

### Category C

- an advert in the Book of Abstracts and in the Final programme (half colour page, inside), in the DVD Proceedings
- logo with link from the website of the congress
- logo in the Final programme, Book of abstracts, DVD Proceedings
- promotion material in the congress bag
- other items, which will be agreed by the contract
- announcement of the sponsor at the opening ceremony and congress dinner

## PAYMENT

Deadline for payment of:

- sponsoring **depends on the contract**
- advert. in the Final Programme, Book of abstracts, DVD Proc. **June 30, 2007**
- exhibition space – price 150 EUR/m<sup>2</sup> **before April 1, 2007**
- exhibition space – price 200 EUR/m<sup>2</sup> **from April 1 to June 30, 2007**

<b>Payment conditions</b>	<p>Payments - without any charges to the beneficiary - can be made:</p> <ul style="list-style-type: none"><li>• by bank cheque payable to Cankarjev dom</li><li>• by bank transfer:  Bank name: BANKA SLOVENIJE, Slovenska 35, Ljubljana SWIFT: BSLJSI2X IBAN: SI56 0126 1603 0357 790 Beneficiary: CANKARJEV DOM, Cultural and Congress Centre, Prešernova cesta 10, Ljubljana Account number: SI56 0126 1603 0357 790 With notification: All payments should have the notification "EUROSIM2007-EXH"  • by Credit Card (Visa, Eurocard/Master Card, American Express, Diners)</li></ul>
<b>Cancellation</b>	Cancellation of sponsorship depends on the contract. All cancellations of participation in the exhibition must be sent in writing to CANKARJEV DOM. Exhibition cancellations received before June 30, 2007 will be refunded 80% of received payment. After this date no payment will be refunded.

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**APPLICATION FOR THE EXHIBITION AND ADVERTISEMENT**

Name of the sponsor, exhibitor, advertiser			
Payer's name			
Address	VAT number		
Post/Zip code	Country		
Name of contact person			
Telephone	Fax number	E-mail	

	Rate per unit in EUR	PLEASE TICK (X)	Total for payment EUR
<b>EXHIBITION</b>		Booked m <sup>2</sup>	
Payment up to and on March 31, 2007	150		
Payment on and after April 1, 2007	200		
<b>ADVERT IN THE FINAL PROGRAMME, BOOK OF ABSTRACTS, DVD PROCEEDINGS</b>		Please tick (X)	
Full page, colour, inside	500		
Half page, colour, inside	300		
Full page, inside, b/w	300		
Half page, inside, b/w	200		
<b>PROMOTION MATERIAL IN THE CONGRESS BAG</b>	400		
<b>ADVERTISEMENT ON THE WEB SITE</b>			
First page (logo+link)	400		
Sponsor's page (logo+link)	200		
<b>SOCIAL EVENTS</b>			
Coffee break	App. 850 EUR		
Light meal	App. 1.700 EUR		
Welcome reception	App. 3.000 EUR		
<b>Categorized SPONSORSHIP</b>			
Category A	3.000		
Category B	2.000		
Category C	1.000		
Category D	to be negotiated		
<b>Total amount in EUR</b>			
<b>20% VAT</b>			
<b>TOTAL AMOUNT IN EUR FOR PAYMENT</b>			

<b>FULL PAYMENT INCLUDED</b>				
<input type="checkbox"/> Bank cheque	<input type="checkbox"/> Bank transfer	<input type="checkbox"/> Visa	<input type="checkbox"/> Eurocard/MasterCard	<input type="checkbox"/> American Express

Credit card data – Cardholder name \_\_\_\_\_

Address as stated on the card \_\_\_\_\_

Card number \_\_\_\_\_ Expiry date \_\_\_\_\_

Control number (Master card only) \_\_\_\_\_

Date \_\_\_\_\_ Signature and company seal \_\_\_\_\_